

ORDER

**KSNV**

Orders
Order / Rev: 103292
Alt Order #: 06825819
Product Desc: NRCC IE 2012
Estimate: 2599
Flight Dates: 09/14/12 - 09/20/12
Original Date / Rev: 08/27/12 / 08/27/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC-IE
Demographic: A25-54
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	61	\$68,525.00	\$58,246.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	61	\$68,525.00	\$58,246.25	0.00
Totals	61	\$68,525.00	\$58,246.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	37%	\$68,525.00
Market	100%	\$185,202.70

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$40,744.59
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$27,780.41
KTUD	0%	\$0.00
KVVU	22%	\$40,744.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,408.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1			\$400.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1				\$400.00		0.00			
2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$400.00		0.00			
3	KSNV	09/18/12	09/18/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$400.00		0.00			
4	KSNV	09/19/12	09/19/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$400.00		0.00			
5	KSNV	09/20/12	09/20/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$400.00		0.00			
6	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1				\$725.00		0.00			
7	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$725.00		0.00			
8	KSNV	09/18/12	09/18/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$725.00		0.00			
9	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$725.00		0.00			
10	KSNV	09/20/12	09/20/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$725.00		0.00			
11	KSNV	09/14/12	09/14/12	Today Show Today Show	CM	658a-9am	----F--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		2				\$900.00		0.00			
12	KSNV	09/17/12	09/17/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		2				\$900.00		0.00			
13	KSNV	09/18/12	09/18/12		CM	658a-9am	-T-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					2	\$900.00		0.00			
14	KSNV	09/19/12	09/19/12	Today Show	CM	658a-9am	--W----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					2	\$900.00		0.00			
15	KSNV	09/20/12	09/20/12	Today Show	CM	658a-9am	---T---	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					2	\$900.00		0.00			
16	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$625.00		0.00			
17	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
				Sunday Today											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$500.00		0.00			
19	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$725.00		0.00			
20	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$725.00		0.00			
21	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$725.00		0.00			
22	KSNV	09/14/12	09/14/12	M-F Early News	CM	5-630p	----F--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					2	\$1,200.00		0.00			
23	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$1,200.00		0.00			
24	KSNV	09/18/12	09/18/12	M-F Early News	CM	5-630p	-T-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					2	\$1,200.00		0.00			
25	KSNV	09/19/12	09/19/12	M-F Early News	CM	5-630p	--W----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					2	\$1,200.00		0.00			
26	KSNV	09/20/12	09/20/12		CM	5-630p	---T---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---			2		\$1,200.00		0.00				
27	KSNV	09/14/12	09/14/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$1,300.00		0.00				
28	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$1,300.00		0.00				
29	KSNV	09/18/12	09/18/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-T-----			1		\$1,300.00		0.00				
30	KSNV	09/19/12	09/19/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$1,300.00		0.00				
31	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---			1		\$1,300.00		0.00				
32	KSNV	09/14/12	09/14/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$1,300.00		0.00				
33	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$1,300.00		0.00				
34	KSNV	09/18/12	09/18/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-T-----			1		\$1,300.00		0.00				
35	KSNV	09/19/12	09/19/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$1,300.00		0.00				
36	KSNV	09/20/12	09/20/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---			1		\$1,300.00		0.00				
N37	KSNV	09/19/12	09/19/12	Wed PR 9-11p	CM	9-11pm	--W----	:30	1	\$3,100.00	1	0.00	NM	1	\$3,100.00
				Wednesday Prime 9-11pm											
				HARRY'S LAW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$3,100.00		0.00				
38	KSNV	09/14/12	09/14/12		CM	8-9pm	----F--	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHO ARE YOU? Fri PR 8-9p Friday Prime 8-9pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$1,700.00 0.00															
39	KSNV	09/15/12	09/15/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
L&O SVU-SA-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$1,200.00 0.00															
40	KSNV	09/16/12	09/16/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$9,000.00	2	0.00	NM	1	\$9,000.00
NBC SUN-FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$9,000.00 0.00															
41	KSNV	09/16/12	09/16/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
NWS3 LVE-PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$1,600.00 0.00															
42	KSNV	09/14/12	09/14/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$1,200.00 0.00															
43	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$1,200.00 0.00															
44	KSNV	09/19/12	09/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$1,200.00 0.00															
45	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
WKD2 NWS-AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$1,100.00 0.00															
46	KSNV	09/14/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$500.00 0.00															
47	KSNV	09/17/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$500.00 0.00															
48	KSNV	09/18/12	09/18/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$500.00 0.00															
49	KSNV	09/19/12	09/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$500.00 0.00															
50	KSNV	09/20/12	09/20/12		CM	1135p-1237a	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00

Order / Rev: 103292
 Alt Order #: 06825819
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---		1			\$500.00		0.00				
51	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-		1			\$1,400.00		0.00				
N52	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		1			\$400.00		0.00				
													Totals	61	\$68,525.00